

Organising a business trip :

Intro : We are real estate realtor CEOs and We decided to make this business trip to Cyprus because we want to expand our business in more countries internationally. Cyprus has a big success in real estate is a good clientele of tourists who will be able to rent or buy a second home.

The four of us will be leaving, the two CEOs of the company Enza and myself, and with two real estate agents who know the international market well

Summary

Company : Century 21 is a real estate company: 1972; founded by 2 estate agents, Sarah. A, Enza .M French agents.

1977: the company goes public

1984; acquired by an American insurance company.

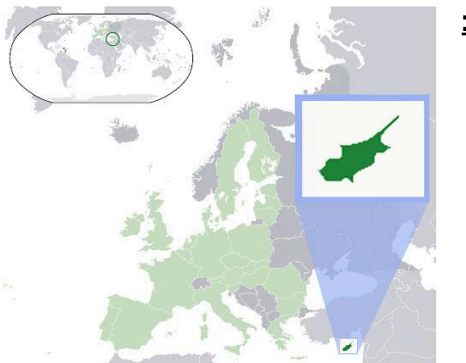
In May 2021, Century 21 France was acquired by the French Arche group of companies.

International links: The CENTURY 21 network is the world's leading real estate organization, with 14,250 independent agencies and offices and 139,000 employees in 86 countries.

fourteen thousand two hundred and fifty / One hundred and thirty-nine thousand

1. Presentation of the country

Geographics



Cyprus is part of the European Union since 1 may 2004. Is an island located in the Levantine basin, which is the easternmost part of the Mediterranean Sea. Geographically, it lies in the Near East next to Greece and below Turkey

Capital : Nicosie

Length: approximately 150 miles

Spread over: approximately 62 miles

Number of inhabitants : 921 000 / nine hundred and twenty-one thousand

Surface area : 9 251 square kilometers. / nine thousand two hundred and fifty-one

History: The current Republic of Cyprus gained independence from the United Kingdom on 16 August 1960.

sixteen / Nineteen sixty

On 3 April 2008, despite opposition from the Turkish army, Ledra Street in the centre of Nicosia, which had been cut in two by a wall since 1974, was relaunched and became the first crossing point in the center of the city.

From 2013: the international financial crisis hits the Cypriot economy hard.

Twenty thirteen

important people :

Makarios III, First President after 1960, following the island's independence from the United Kingdom. His leadership was crucial during the early years of independence and throughout Cyprus' struggle for autonomy from foreign influences.

The current President of the Republic of Cyprus is Nikos Christodoulidis. He has been in office since February 28, 2023

Traditions and customs :

Hospitality: Cypriots are known for their warm hospitality towards visitors. It welcomes people thanks to their speciality and their tourist activity: Safari, cruise , Festival

Dances: The traditional dances of Cyprus evolved from ancient religious ceremonies and customs of the early nineteenth century.

At that time, dancing was closely linked to weddings, **harvests**, and feasts.

Some women's dances are slow and fine, others very fast; men's dances are virile and very rhythmic. The choreographies are used to carry out research as well as to preserve the authenticity of these Cypriot dances

Music: The musical instruments on which everyone dances are the violi and the ludo, a kind of lute with four double strings that are strummed with the tail of an eagle feather.

Festivities: Limassol is the centre of Carnival festivities, but Larnaka and Paphos mark the event with a few celebrations of their own. Every September, Limassol celebrates its wine festival. A tribute to the fruit of the vine that grows and flourishes in Cyprus.

Culture: They have a number of specialities, including loukanika, fried or grilled coriander sausages marinated in red wine and smoked. The languages spoken are Greek and Turkish, which have the status of official languages. As a former British colony, English is also spoken by the entire population.

Speciality

There are several specialties in Cyprus but we are going to talk about their culinary specialty Cypriot cuisine is rich and varied and includes contributions from Greek and Turkish cuisine / (1er image) Halloumi, a traditional semi-hard, unripened Cypriot cheese made from a mixture of goat's and **sheep's** milk, and sometimes cow's milk is also included / (2e

image)The island's great speciality is mezze, emblematic of Levantine gastronomy, which includes between fifteen and thirty dishes presented on small plates and served with red wine¹

Economie : Major industries :

Primary sector: the traditional Mediterranean-style agricultural sector is suffering from persistent **drought**. Only 15% of the land is cultivated. The main productions are potatoes, grapes, **barley**, wheat, carob and olives.

Secondary sector: Cyprus benefits from its tourist advantages, but the hotel sector generates investment. Tourism accounts for 15% of GDP. The financial sector has been developing strongly for several years. fifteen

It joined the eurozone on 1 January 2008. 85% of Cyprus's GDP is made up of banking income linked to offshore activity.

PIB :

2023 32 150 €

2022 30 430 €

2021 27 690 €

2020 24 760 €

Initiatives: the financial crisis of 2009, followed by massive Greek debt purchases in 2010, brought the country to the brink of default, forcing the government to seek emergency external aid. After first turning to Russia, Nicosia accepted the conditions of a European rescue plan.

Investment opportunities : Financial services and banking sectors

The financial sector includes national banks, insurance companies and many others offering intermediary financial services. Thanks to its business-friendly tax system, Cyprus is a competitive financial centre.

The shipping sector: Import and export activities are an important part of the country's economy. Cyprus enjoys a very good geographical position in Europe and is a good location for services related to maritime shipping.

The tourism sector : Cyprus is a beautiful country and many tourists choose it as their summer holiday destination. Cyprus is also a destination for medical tourism and this branch of tourism is developing rapidly.

As far as industry is concerned, 20% of jobs in Cyprus are in the tourism sector.

Other attractive investment sectors in Cyprus include the research and development sector, which is supported by the Cypriot government.

2) Planning and organisation

Périod : 4 au 8 Novembre 2024 / we have choose this period because the The climate is still good, the temperature still varies around 20 degrees and fTo propose our installation project before the start of the year it will be easier for our financial accounting

Means of transport : (Décrire l'image de la diapo pour les heure) The plane is the best way because it is the shortest compared to the boat which took us more than a day of travel The plane takes us four hours without counting **stopovers**, then we don't need a passport for this country because it is part of the European Union For prices we found flights 380 euro round trip per person from Lyon three hundred and eighty

Hotels : For the hotel prices we found a family room for 493 euro for four days with breakfast included

It localised in Moullaos in west of Island

The hotel has several interesting facilities such as a swimming pool, parking is free if you need to rent a car, breakfast is included and the transfer to the airport too, so we don't need to take a taxi, The hotel is also well placed as it is in the middle of restaurant, supermarket, bar and brasserie

For the disadvantages, our room is alone so we will have to sleep the 4 of us in the same room with each our own bed. The hotel is not within walking distance of Limassol, the city where we would like to propose our installation project and our offer, so we will have to take public transport or a car from the occation

Restaurant : Our hotel has a restaurant but there are also two restaurants next door so for lunch and dinner we have a choice, (comparer les photos) either at the balkanika restaurant or at the sunset bistro. For the morning breakfast and included

The monuments and places : Our hotel is located next to the King's Tomb, The tombs are a testament to the prosperity of the inhabitants, who were inspired by Egyptian models. They are part of the Kato Pafos Archaeological Park, one of the most important archaeological sites in Cyprus, a UNESCO World Heritage Site

Ayios Lazarus is one of the largest and most popular churches in Cyprus, all tourists will visit it without being disappointed so we will surely go to visit it

Monastery la Bella is a historical site located on the north coast of the island of Cyprus, in the district of Kyrenia he magnificent Gothic ruins of the thirteenth century offer a grandiose panorama of the sea and the green villages of the surrounding area. Today, only the ruins of the abbey remain, but the site hosts a restaurant, coffe, and events such as concerts and lectures.

Entertainment : There are several water activities to do in Cyprus, mainly water activities. We could do a cruise to the Blue Lagoon for 30 euro per person. The Blue Lagoon has an average **depth** of 1 to 1.50 m. Tourists can walk the lagoon up to 80 m. It is located between Paphos and Polis. It is one of the most recognized sites in Cyprus. Its name comes from the pure white sand and its crystal clear water.

Je décris mon image

As another leisure activity we can visit the island because there are many monuments, caves, history in this country

Monday 4 november (arrival)	Tuesday 5 november	Wednesday 6 november	Thursday 7 november	Friday 8 november (start)
Arrival at 4:10 pm Check in at the hotel and just go out for a walk around	Go to Limassol to show off our installation project with signs and accosting passers for all day	The morning: Let's get to know the next managers of our company in Cyprus The afternoon : Visit Cyprus	We do the cruise activity all day while trying to talk about the project that is going to be created	It's day off we Let's enjoy the surroundings and the hotel and preparing to left